



LUMEN8 ANACOSTIA

LUMEN8 kickoff is April 14, 2012

We are offering a select number of branding and sponsorships opportunities for the most exciting “illuminating” arts project to ever happen in Washington, DC.

Call: (202) 468.5277 | Visit: www.lumen8anacosita.com



THE SPARK

The DC Office of Planning (OP) was awarded a \$250,000 grant from ArtPlace to be administered in four neighborhoods across the city, including Anacostia. OP and ARCH Development Corporation will create Arts and Culture Temporiiums in four emerging creative neighborhoods where vacant and/or underutilized storefronts. The goal is to transform these empty lots into an artist showcase/village for 3 months. The target neighborhoods are: Anacostia, Brookland, Deanwood, and Central 14th Street, NW. OP is partnering with Arch Development Corporation to implement the Arts and Culture Temporium project in Anacostia.



THE FLAME

LUMEN8Anacostia (www.lumen8anacostia.com), a first of its kind 3-month arts initiative that will transform a section of the historic Anacostia Business District into a beacon of light, art, and creative expression. Local and international artists and arts organizations have committed to participating in this historic event. LUMEN8Anacostia will turn a bright spotlight on the Anacostia community using the creative economy.

LUMEN8Anacostia will also coincide with the Arts and Humanities Council “5x5” public art projects in Anacostia.



THE SPOTLIGHT

Saturday, April 14th, noon-12am LUMENAnacostia Festival

- Portions of Good Hope Rd SE (from 13th Street SE) and MLK Jr. Ave SE (to Maple View Place SE) will have their facades illuminated via creative and intelligent lighting
- Silent short-films will be projected on building facades
- Over a dozen temporiums will be open and free to the public
- LUMEN8Anacostia launch party hosted by popular DC arts organization, The Pinkline Project, will take place in an 80,000 sq. ft. warehouse in the heart of Anacostia
- Local merchants
- Vendors and food trucks

April 14th-June 14th Temporiums

- LUMEN8Anacostia temporiums spaces open every Saturday from 12-5pm and open one other day a week
- Special events such as receptions, art shows, performances
- Short-Film Screenings
- Other arts organizations will hold special events and musical performances throughout spring

Temporium - a short-term creative space such as art galleries, museums, performance spaces, retail, etc.

LUMEN8 YOUR BRAND

ULTRAVIOLET

- Logo on outdoor lighting
- Logo on all print ads
- Logo on LUMEN8Anacostia Website sponsor page with link-back
- Logo on Map
- Logo on Postcards
- Logo on Posters
- Logo on our Email Newsletter
- Materials and swag handed out at our information booth
- Recognition during reception
- Mention in our “thank you sponsors” print ads

Cost: \$7,500

FLUORESCENT

- Logo on print ads that are 1/2 page or larger
- Logo on LUMEN8Anacostia Website sponsor page with link-back
- Logo on Map
- Logo on Posters
- Logo on our Email Newsletter
- Mention in our “thank you sponsors” print ads

Cost: \$4,000

X-RAY

- Logo on all print ads
- Logo on LUMEN8Anacostia Website sponsor page with link-back
- Mention in the East of the River LUMEN8Anacostia back-page
- Mention in our “thank you sponsors” print ads

Cost: \$2,000

FRIENDS

- Logo on LUMEN8Anacostia Website sponsor page with link-back
- Mention in our “thank you sponsors” print ads

Cost: Contact us for details

LOCAL BUSINESS

- Logo on LUMEN8Anacostia Website sponsor page with link-back
- Logo on our Email Newsletter
- Materials and swag handed out at our information booth
- Mention in our “thank you sponsors” print ads
- Mention in our articles

Cost: Contact us for details

GET TO KNOW US



ARCH Development Corporation (ADC) is a 21 year old nonprofit based in the Anacostia neighborhood of Washington, DC. ADC is Anacostia's largest arts & culture organization and the driving force behind Anacostia projects: Honfleur Gallery, Blank Space SE, The HIVE, The Gallery at Vivid Solutions, Vivid Solutions Digital Print Lab, and Eat Shop Live Anacostia. To learn more about ADC including sponsorship opportunities visit www.archdevelopment.org.



Anacostia is a DC neighborhood located in Ward 8. Originally incorporated in 1854 as Uniontown (one of the first suburbs in Washington). Anacostia is the only historic district east of the Anacostia River. The Anacostia Business District is comprised of two main streets, Good Hope Rd SE and Martin Luther King Jr. Ave SE and is home to 4 art galleries, 2 sit-down restaurants, a Smithsonian Museum, the Frederick Douglass National Historic Site and the world's largest chair.

CONTACTS

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“...LUMEN8 sounds, well, really cool.”

—Washington City Paper

“The timing of LUMEN8 couldn’t be better.”

—East of the River Magazine

“ARCH, which also runs Honfleur Gallery and Vivid Solutions Print Lab, both in Anacostia, knows how to get neighborhood residents involved – and comfortable – with its projects.”

—Washington City Paper

**This is not just another arts events –
it’s the beginning of a new day in Anacostia.**



District of Columbia
Office of Planning



ARTPLACE